

Freewheelers Cycling Association (FCA) minutes, February 2, 2015

Present: Board- Karl Johnson, Cheryl Moore, Johnny Cyrill, Larry Hart, Cheri Tutterow, Andrew Danfy, Larry Richards, Paul LeFrancois, Larry Hickman, Audrey Sperry, Katie Jordan (director of Assaults) Others- Frank Tutterow, Teresa Hickman, Reynalda Christopher, Suzanne Keim, Chris Porter, Don Hudson, Steve Verdel, Charles Martino

Karl opened the meeting with discussion on how the FCA will operate. We discussed the board members, how they will be selected, and went over the by-laws. Meetings for FCA will be held on the same days (1st Mondays of each month) as FW meetings, with FCA meeting first and then moving on to the FW meeting.

Karl will speak to Jeff (insurance agent) in regards to how many riders we must cover during certain rides (Tour de Paws, etc) as this may lower our budget needs. Also if our FCA board needs coverage.

Larry Hart let us know that the 501c3 is officially applied for and we should hear back of approval in 5-6 weeks.

Katie updated us with Mitchell stats. She will be sending out a mass email on 2/3 to explain details of the ride including how to purchase the bus tickets, etc. Ads with the Herald Journal will begin running in mid-Feb advertising the Assault, and it will be open to the public on the 16th. CVB has agreed to advertise approx. 26 billboards for the Assaults along the I26 corridor. They also have a special plan in place that will be revealed on ride day 😊 Trek and Great Escape have officially partnered and we are hoping they will agree to come on board, contact with them in the next few days expected. Katie is also working on a special deal with Polar Bottles. At this time, we have 420 riders signed up for Mitchell. Katie expects to hear from the manufacturer of our kits sometime this week, and she will be drawing our 4 winners of the free Early Bird kits sometime this week (for those who registered before Dec 31st)

The special promo for our membership drive that GE partnered with us during the month of January helped us gain approx. 200 members (individuals + family) The promo was if you joined Freewheelers, you would get a \$20 GE gift certificate, basically making your membership only \$5. Thank you to GE for this awesome idea! Larry Hart will be sending out emails to all new/renewing members explaining how to redeem your certificate.

Karl went over the by-laws intensely as there were several revisions/questions from last month.

Q: Johnny asked about “where the money would go” Larry is going to have to see about getting a beginner loan, so to speak, that will be paid back as soon as possible. This will make it possible to being the operation of the FCA. As money comes in, to the FW for example, it will be transferred to FCA so the loan will be paid back.

Q: Paul asked which group revenue from Mitchell will go to this year? It will go to FW this year.

There were no more questions. A motion was made to approve, a vote was taken and approved the by-laws.

Meeting was adjourned.